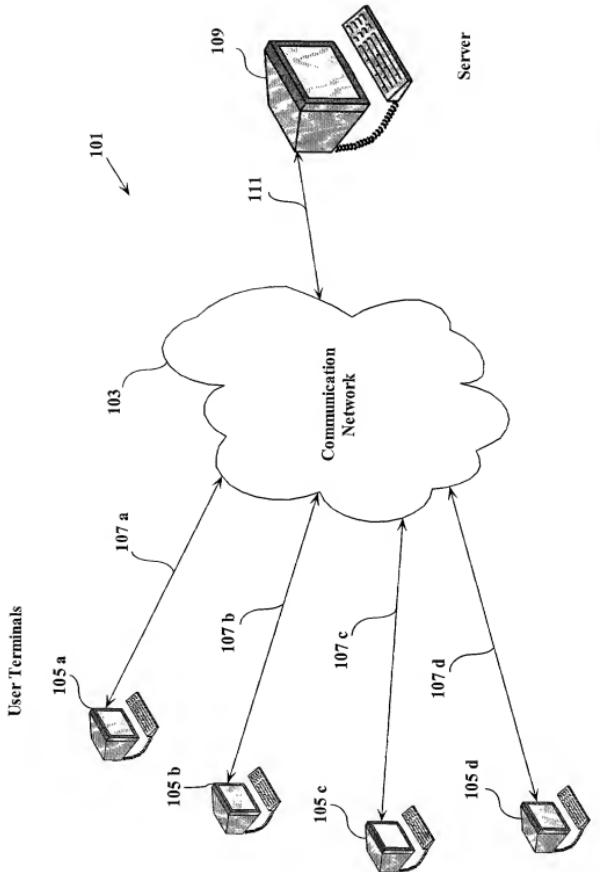


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1.00017552.1140801

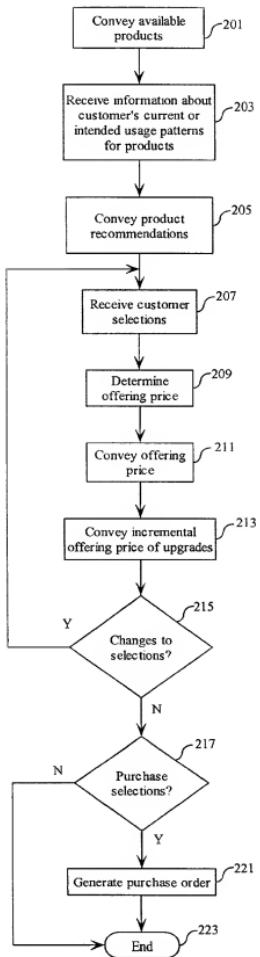


Figure 2

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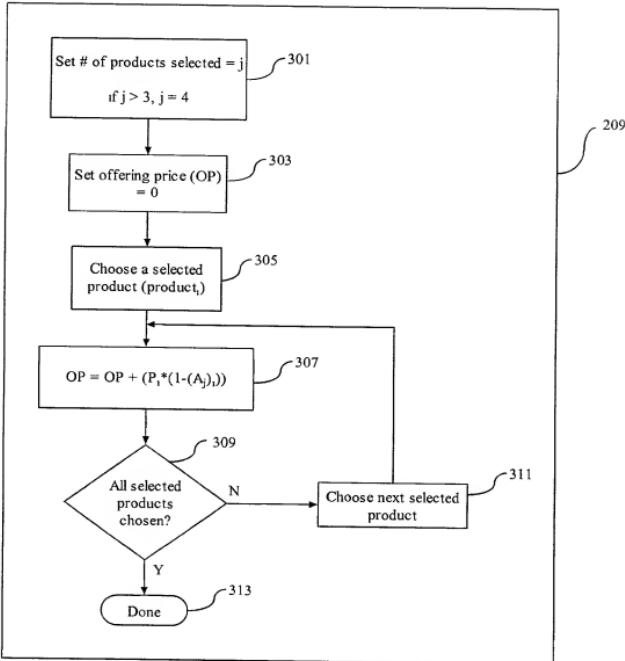


Figure 3

Product	Base Price (\$)	2 Item Discount Rate	3 Item Discount Rate	4 or More Item Discount Rate	i =
Telephone 1	20.00	5%	7.5%	10%	i = 1
Telephone 2	80.00	10%	15%	20%	
Pager	6.00	10%	15%	20%	
Cell Phone 1	70.00	5%	7.5%	10%	
Cell Phone 2	125.00	10%	15%	20%	
Local Telephone Service	13.00/month	5%	7.5%	10%	
Cell Waiting	6.00/month	10%	25%	40%	
Caller ID	6.00/month	10%	25%	40%	
Voice-mail	7.00/month	10%	25%	40%	
Long Distance 1	0.40/minute	5%	7.5%	10%	
Long Distance 2	4.95 + 0.07/minute	5%	7.5%	10%	i = 2
Long Distance 3	10.00 + 0.05/minute	5%	7.5%	10%	
International Long Distance	0.75/minute	10%	15%	20%	
Cellular Service 1 250 min + 0.20/min thereafter	30.00/month	5%	7.5%	10%	
Cellular Service 2 500 min + 0.20/min thereafter	50.00/month	5%	7.5%	10%	
Cellular Service 3 1000 min + 0.20/min thereafter	70.00/month	5%	10%	15%	
Paging Service	10.00/month	20%	35%	50%	
Dial-up Internet Service	15.00/month	5%	7.5%	10%	
DSL Internet Service	50.00/month	10%	15%	20%	i = 3

Figure 4